

Extreme Presentation Method Executive Workshop: Designing Presentations & Slides for Serious Influence

Today's audiences are more preoccupied, distracted, and overwhelmed than ever before. Communicating complex ideas and data in succinct, palatable formats that direct your audience to take next steps is an *extreme* presentation challenge that needs an *extreme* solution: The Extreme Presentation Method.

Join us for our *new* Executive Session: An instructor-led condensed workshop that will transform the way you design your presentations and slides.

Check out the 2-minute video below for a quick overview:

CAPITALIZING ON RESEARCH FROM

- ✓ Marketing
- ✓ Graphic Design
- ✓ Neuroscience
- ✓ Sales
- ✓ Law
- ✓ Art
- ✓ Psychology
- ✓ Behavioral

IMPACT

MEASUREMENT, AUDIENCE, OBJECTIVES, PROBLEM-SOLUTION, EVIDENCE, ANECDOTES, SEQUENCING, RHETORIC, LOGIC, GRAPHICS, PARTS, STAKEHOLDERS, POLITICS & METRICS

What:

Designed by a former McKinsey Consultant, the approach relies on a [comprehensive academic study](#) of presentation effectiveness.

This workshop and methodology has been incorporated by many industry-leading organizations, such as Google, eBay, the NBA, Atlassian, JP Morgan Chase, ServiceNow, Reyes Holdings, even the makers of PowerPoint™ at Microsoft!

Who:

Perfect for anyone who creates (and/or leads teams that create) presentations which:

- ✓ Need to influence others to act
- ✓ Condense large amounts of technical info/numerical data
- ✓ Target very different audiences
- ✓ 'Live on' after a presentation
- ✓ Design slides with or for others
- ✓ Struggle with the 'So What?'

When & Where:

January 4, 2023
12:30-4:30pm
[Manhattan](#)

Special Discount ~~\$750~~ \$375
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Need-based scholarships available

For questions, please email
jake@ticonadvisory.com